

SOCIETY FOR VASCULAR ULTRASOUND

2022 ANNUAL CONFERENCE & MARKETPLACE



SPONSORSHIP GUIDE AND EXHIBITOR PROSPECTUS



Who Attends

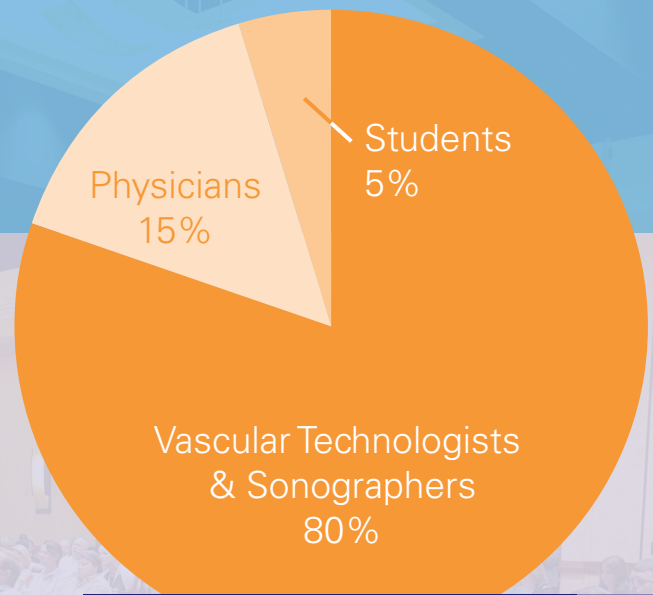
The Society for Vascular Ultrasound Annual Conference & Marketplace is THE event to attend to reach our niche audience which includes:

VASCULAR TECHNOLOGISTS AND SURGEONS
PHYSICIANS
CARDIAC SONOGRAPHERS
CARDIOLOGISTS
VASCULAR LAB TECHNICAL DIRECTORS
AND MORE.

Our targeted event has sponsorship and exhibitor opportunities that are guaranteed to *get you in front of our expected audience of over 300 individuals* that want to know about your organizations products and services.

Attendees always get extensive value from participating. This year attendees will walk away able to do the following:

- Adjust protocols in order to more **efficiently** evaluate the patients
- Describe cutting edge treatments valuable to **address complicated cases**
- **Understand velocity criteria** and application to various pathologies
- Recognize the correlation between the **clinical presentation and diagnostic findings**
- Understand and relate changes in waveforms to **clinical decision making**
- Understand the **relative value and differences** among various imaging modalities
- Discuss current important aspects of **practice management** for the vascular ultrasound professional ...and more.



TRADITIONAL
ATTENDEE BREAKDOWN



Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org.

2022 Sponsorship Opportunities

A limited number of sponsorship opportunities have been created to offer consistent exposure across the 3 days of the event. It is understood that different organizations have different financial resources so opportunities have been created to meet any budget.

Get Some Time on the Microphone

RISE AND SHINE

Don't miss this unique opportunity to present on a topic of your choice in a private room where a buffet breakfast is served. Sponsors rave about the ROI! Topics must be approved by SVU.

Benefits: Select topic and speaker
Signage with logo outside of room
Listing as sponsor on all sponsor signage, website and in mobile app
Push notification prior to start of presentation
Sponsor materials distributed to attendees

Availability: 4 (2 Friday AM, 2 Saturday AM)

Cost: \$10,000

LIVE SCANNING

As educators speak from the dais, a sonographer or physician expert demonstrates using your machine, with your images projected onto the big screens.

Availability: 4

Cost: \$4,000

INNOVATION STATIONS

Each and every year one of the most highly anticipated and trafficked sessions of the Conference is the Innovation Station Session. During this session, companies are able to provide hands-on access to their products.

Past topics have included:

- TCD
- Renal FMD
- Liver vessel imaging
- MALS
- Reflux imaging ergonomically
- Identifying the source of reflux
- Mapping the Cephalic and Basilic veins for dialysis grafts
- POCUS
- PAT
- Anterior tibial artery imaging
- TOS
- Allen's testing
- Raynaud's syndrome

Topics are subject to change for 2022.

Benefits: Great opportunity to increase the visibility of your product while providing an education-rich session for attendees. Topic & expert assigned by SVU

Availability: 10

Cost: \$500

***We are open to your suggestions, too!
Please contact us if you would like
to pursue an innovative sponsorship
opportunity that is not listed here.***



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Get Some Time on the Microphone, cont'd

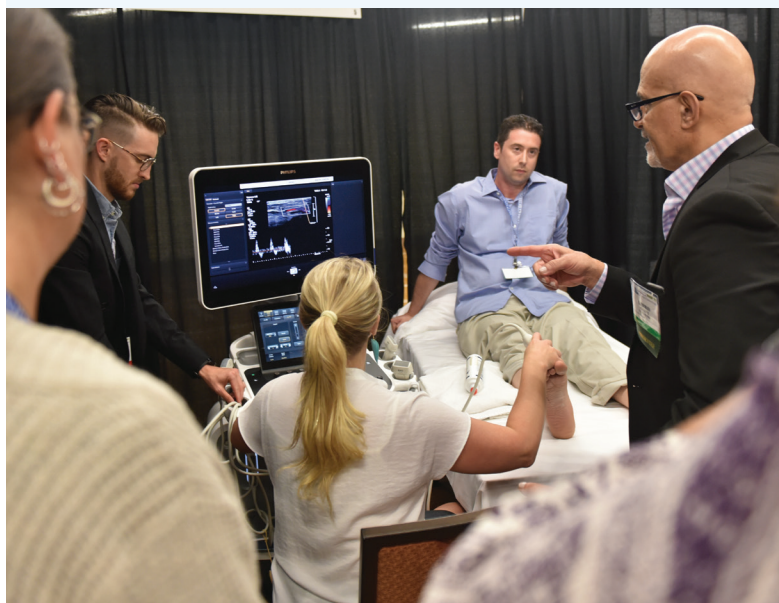
LUNCH SPONSORSHIP

SVU attendees love to eat. Why not use that to your advantage and sponsor one of our daily lunch breaks?

Benefits: Signage with logo on or near food stations
Listing as sponsor on all sponsor signage, website and in mobile app
Push notification prior to start of lunch
Sponsor materials distributed to attendees

Availability: 3 (Thursday, Friday, Saturday)

Cost: \$5,000



REFRESHMENT BREAK SPONSORSHIP

Everyone knows how important it is to stay hydrated at a conference. Take advantage of this biological fact and sponsor one of the refreshment breaks so the attendees see your name and your logo every time they take a drink.

Benefits: Signage with logo on or near refreshment stations
Listing as sponsor on all sponsor signage, website and in mobile app
Push notification prior to start of refreshment breaks
Sponsor materials distributed to attendees near drink tables

Availability: 5 (Thursday AM and PM, Friday AM and PM, Saturday AM)

Cost: \$3,000



Branding Opportunities

Market research has proven time and time again that keeping your brand in front of your current and prospective customers is necessary for you to remain top of mind. The SVU Conference offers many opportunities for you to maintain your brand presence, before, during and after the event.

REGISTRATION DESK BRANDING

Attendees have to come to registration to get their badges and their attendee bags. Therefore what better place to have your branding than on the kickboards of the desk itself—the first thing they'll see upon arrival?

Benefits: Logo and/or company name on kickboards of registration desk
Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$3,500

ATTENDEE BAG SPONSOR

All attendees receive a bag when they register for the Conference and the bag is probably the one thing, besides their devices, they make sure they have with them at all times. Keep your logo in front of over 400 attendees for 3 days straight when you sponsor this important part of any attendee's uniform.

Benefits: Logo and/or company name on attendee bags
Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$6,000

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Branding Opportunities, cont'd

LANYARDS

Every attendee needs a lanyard to hold their show badge. Sponsoring the lanyards will keep your logo around the necks of attendees for the entire event.

Benefits: Logo and/or company name on lanyard
Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$2,000

MOBILE APP BANNER AD

Since a printed show program is no longer provided attendees have turned to using the mobile app as their go-to reference for anything related to the event. The Mobile App Banner ad shows up every time an attendee logs on to the app so it will be seen many times during the three day event.

Cost: \$3,000

MOBILE APP PUSH NOTIFICATION

The mobile app has the ability to send messages to all attendees at any time during the conference. If you are looking for an affordable way to get attendee's attention this would do the trick. Use it to drive traffic to your booth for a flash sale or promo giveaway, or to meet an ultrasound celebrity.

Cost: \$250

AWARDS

Professional Achievement Award	\$ 1,100
Distinguished Service Award.....	\$ 1,100
Alex Chao, MD Young Investigators Presentation Award	\$ 1,100
D.E. Strandness, MD Presentation Award.....	\$ 1,100
Physician Presenter Award	\$ 900
Excellence in Oral Clinical Presentation.....	\$ 900
First-Time Presenters Award	\$ 900
Excellence in Case Study Poster Presentation	\$ 600
Excellence in Case Study Oral Presentation.....	\$ 600
Student Oral Presentation	\$ 600
Student Poster Presentation.....	\$ 600

ATTENDEE BAG INSERT

Have a white paper, brochure or a branded tchotchke you want to get in the hands of all attendees? Provide an item and it will be inserted into every attendee bag. (All bag inserts must be approved by SVU. Brochure should be no more than 4 pages.)

Cost: \$500

"We had phone calls the Monday after the meeting by attendees. This has been the quickest turn around for us after a show and we do several national shows per year."—SVU Marketplace Vendor



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Exhibitor Opportunities

The SVU Marketplace is the center of much of the activity at the Conference. It is always hopping and exhibitors are extremely happy with the consistent traffic. The Opening Reception and all coffee breaks and lunches are held in the Marketplace.

EXHIBITING COMPANIES INCLUDE:

ULTRASOUND MANUFACTURERS

PERIPHERAL DEVICES AND EQUIPMENT MANUFACTURERS

ULTRASOUND DEVICE, SUPPLIES AND EQUIPMENT DISTRIBUTORS

ERGONOMICS MANUFACTURERS

INFECTION PREVENTION SUPPLIES

TRAINING PHANTOMS

SOFTWARE REPORTING PACKAGES

CREDENTIALING AGENCIES

HEALTH CARE RECRUITERS

NON-PROFIT SOCIETIES WORKING IN VASCULAR, ULTRASOUND, RADIOLOGY, MEDICAL IMAGING AREA

ULTRASOUND SCHOOLS

PRICING

Booth Size	EARLY BIRD by 1/31/22	REGULAR after 1/31/22	Fee Includes
10' x 10'	\$2800	\$3000	One complimentary full conference registration
10' x 20'	\$4200	\$4500	Two complimentary full conference registrations
20' x 20'	\$6800	\$7200	Three complimentary full conference registrations

FLOOR PLAN (SUBJECT TO CHANGE)

112	113	212	213	312	313	412	413
110	111	210	211	310	311	410	411
	109	208	209	308	309	408	409
104	105	204	205	304	305	404	405
102	103	202	203	302	303	402	403
100	101	200	201	300	301	400	401

ENTRANCE

"SVU was an excellent experience and introduced us to many new clients. We are very much looking forward to partnering with SVU next year!"

SVU 2022 Reservation Contract

Please reserve the following for our company's participation at the 2022 Annual Conference & Marketplace
August 4-6, 2022 | DISNEY'S CORONADO SPRINGS RESORT | 1000 West Buena Vista Drive, Lake Buena Vista, Florida 32830

CONTACT INFORMATION

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed below.

Name _____ Title _____

Company Name (as you wish it to appear when published) _____

Mailing address _____

City/State/Zip _____

Telephone _____ Email _____

Website _____

☐ We understand this application becomes a contract when signed by us and accepted by SVU.

Signature _____ Date _____

PAYMENT

☐ Check enclosed ☐ Send invoice

☐ Please charge credit card: ☐ MasterCard ☐ Visa ☐ AMEX

Name on Card _____ Account # _____ Exp. _____

Signature _____ CVV# _____ Billing Zip Code _____ Date _____

GET SOME TIME ON THE MICROPHONE

☐ Rise and Shine \$10,000

☐ Live Scanning \$4,000

☐ Innovation Stations \$500

☐ Lunch Sponsorship \$5,000

☐ Refreshment Break Sponsorship \$3,000

BRANDING OPPORTUNITIES

☐ Registration Desk Branding \$3,500

☐ Attendee Bag Sponsor \$6,000

☐ Lanyards \$2,000

☐ Mobile App Banner Ad \$3,000

☐ Awards \$ _____

☐ Attendee Bag Insert \$500

☐ Mobile App Push Notification \$250

EXHIBITOR OPPORTUNITIES

Booth Preference: 1. _____ 2. _____ 3. _____

☐ 10' x 10' Booth

Early bird by 1/31/22 **\$2800**

Regular rate after 1/31/22 \$3000

Fee Includes: One complimentary full conference registration

☐ 10' x 20' Booth

Early bird by 1/31/22 **\$4200**

Regular rate after 1/31/22 \$4500

Fee Includes: Two complimentary full conference registrations

☐ 20' x 20' Booth

Early bird by 1/31/22 **\$6800**

Regular rate after 1/31/22 \$7200

Fee Includes: Three complimentary full conference registrations

Note: All exhibit and sponsorship invoices must be paid in full by June 30, 2022. April 1 is the last day to cancel and receive a refund minus the \$300 cancellation fee.

COMBINED TOTAL \$ _____

Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org with questions or to customize your package.

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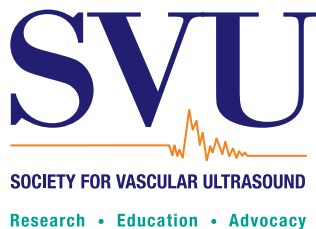
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DISNEY'S CORONADO SPRINGS RESORT

Lake Buena Vista, Florida 32830

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Society for Vascular Ultrasound

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