

Conference & Marketplace
SVU
2023 • NEW ORLEANS

SPONSORSHIP GUIDE & EXHIBITOR PROSPECTUS

Presented By:



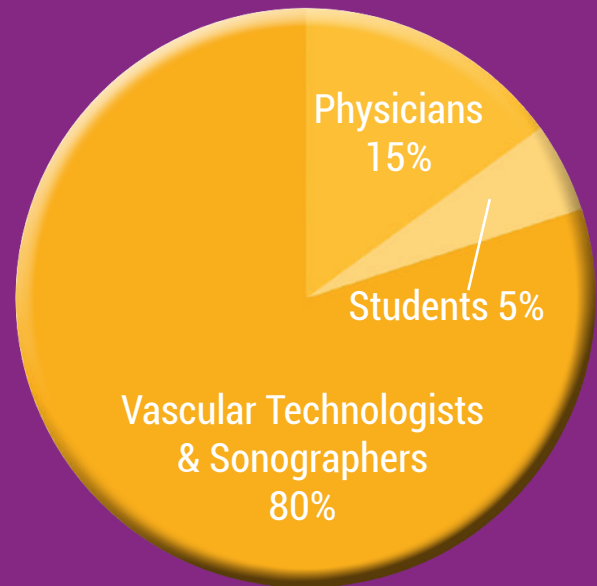
August 23-26, 2023
Hyatt Regency New Orleans
New Orleans, LA

RESERVE YOUR SPACE TODAY!

SVU.org



Traditional Attendee Breakdown



Who Attends

The Society for Vascular Ultrasound Annual Conference & Marketplace is the event to attend to reach our niche audience, which includes:

- Vascular Technologists and Surgeons
- Physicians
- Cardiac Sonographer
- Cariologists
- Vascular Lab Technical Directors and more...

Our targeted event has sponsorship and exhibitor opportunities that are guaranteed to get you in front of our expected audience of nearly 300 individuals who want to know about your organizations products and services.

We are open to your suggestions, too!

Please contact us if you would like to pursue an innovative sponsorship opportunity that is not listed.

Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org.

Attendees always get extensive value from participating. This year attendees will walk away with the ability to do the following:

- Adjust protocols in order to more efficiently evaluate the patients
- Describe cutting edge treatments valuable to address complicated cases
- Understand velocity criteria and application to various pathologies
- Recognize the correlation between the clinical presentation and diagnostic findings
- Understand and relate changes in waveforms to clinical decision making
- Understand the relative value and differences among various imaging modalities
- Discuss current important aspects of practice management for the vascular ultrasound professional...and more.

2023 Sponsorship Opportunities

A limited number of sponsorship opportunities have been created to offer consistent exposure across the three days of the event. It is understood that different organizations have different financial resources, so opportunities have been created to meet any budget.

RISE AND SHINE

Don't miss this unique opportunity to present on a topic of your choice in a private room where a buffet breakfast is served. Sponsors rave about the ROI! Topics must be approved by SVU.

Benefits:

- Select topic and speaker
- Signage with logo outside of room
- Listing as sponsor on all sponsor signage, website and in mobile app
- Push notification prior to start of presentation
- Sponsor materials distributed to attendees

Availability: Up to 2 (1 Friday AM, 1 Saturday AM)

Cost: \$10,000

INNOVATION STATIONS

Each and every year one of the most highly anticipated and trafficked sessions of the Conference is the Innovation Station Session. During this session, companies are able to provide hands-on access to their products.

Past topics have included:

- TCD
- Renal FMD
- Liver vessel imaging
- MALS
- Reflux imaging ergonomically
- Identifying the source of reflux
- Mapping the Cephalic and Basilic veins for dialysis grafts
- POCUS
- PAT
- Anterior tibial artery imaging
- TOS
- Allen's testing
- Raynaud's syndrome

Topics are subject to change for 2023.

Benefits: Great opportunity to increase the visibility of your product while providing an education-rich session for attendees. Topic and expert assigned by SVU.

Availability: 10

Cost: \$500

LUNCH SPONSORSHIPS

SVU attendees love to eat. Why not use that to your advantage and sponsor one of our daily lunch breaks?

Benefits:

- Signage with logo on or near food stations
- Listing as sponsor on all signage website and in mobile app
- Push notification prior to start of lunch
- Sponsor material distributed to attendees

Availability: 2 (Thursday, Friday)

Cost: \$5,000

LIVE SCANNING

As educators speak from the dais, a sonographer or physician expert demonstrates using your machine, with your images projected onto the big screens.

Availability: 4

Cost: \$4,000

REFRESHMENT BREAK SPONSORSHIP

Take advantage of our session breaks and sponsor one of the refreshment breaks. Attendees will see your name and logo every time they take a drink. This is also a great networking opportunity.

Benefits:

- Signage with logo on or near refreshment stations.
- Listing as sponsor on all sponsor signage, website and in the mobile app
- Push notification prior to start of refreshment breaks
- Sponsor materials distributed to attendees near drink tables

Availability: 5 (Thursday AM and PM, Friday AM and PM, Saturday AM)

Cost: \$3,000

TECHNOLOGY THEATER

This opportunity is exclusively available to exhibitors. During session breaks and lunch, those who partake in this opportunity will be allowed 15 minutes to present over a microphone on the Marketplace floor.

Availability: 5

Cost: \$1,000

2023 Sponsorship Opportunities

Market research has proven time and time again that keeping your brand in front of your current and prospective customers is necessary for you to remain top of mind. The SVU Conference offers many opportunities for you to maintain your brand presence, before during and after the event.

REGISTRATION DESK BRANDING

Attendees have to come to registration to get their badges and their attendee bags. Therefore what better place to have your branding than on the kickboards of the desk itself – the first thing they'll see upon arrival.

Benefits:

- Logo and/or company name on kickboards of registration desk
- Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$3,500

ATTENDEE BAG SPONSOR

All attendees receive a bag when they register for the Conference and the bag is probably the one thing, besides their devices, they make sure they have with them at all times. Keep your logo in front of attendees for three days straight when you sponsor this is part of any attendee's uniform.

Benefits:

- Logo and/or company name on attendee bags
- Listing as sponsor on all sponsor signage, website and in the mobile app

Cost: \$6,000

LANYARDS

Every attendee needs a lanyard to hold their show badge. Sponsoring the lanyards will keep your logo around the necks of attendees for the entire event.

Benefits:

- Logo and/or company name on lanyard
- Listing as sponsor on all sponsor signage, website and in the mobile app

Cost: \$2,000

MOBILE APP BANNER AD

Since a printed show program is no longer provided, attendees have turned to using the mobile app as their go-to reference for anything related to the event. The Mobile App Banner ad shows up every time an attendee opens the app so it will be seen many times during the three day event.

Cost: \$3,000



MOBILE APP PUSH NOTIFICATION

The mobile app has the ability to send messages to all attendees at anytime during the conference. If you are looking for an affordable way to get attendee's attention this would do the trick. Use it to drive traffic to your book for a flash sale promote giveaway, or to meet an ultrasound celebrity.

Cost: \$250

ATTENDEE BAG INSERT

Have a white paper, brochure or a branded giveaway you want to get in the hands of all attendees? Provide an item and it will be inserted into every attendee bag. (All bag inserts must be approved by SVU. Brochure should be no more than 4 pages.)

Cost: \$500

ABSTRACT AWARD SPONSORSHIPS

Prices range from \$600 to \$1,100. If you are interested, please contact SVU Staff.

SPONSORSHIPS OF KEYNOTE PRESENTER

Are you interested in sponsoring the Keynote Presenter at the conference? This sponsorship will help cover the costs of their airfare and hotel accommodations. If interested, please contact SVU Staff.

"We had phone calls the Monday after the meeting by attendees. This has been the quickest turn around for us after a show and we do several national shows per year."

—SVU Marketplace Vendor



Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org.

2023 Exhibitor Opportunities

The SVU Marketplace is the center of much of the activity at the Conference. It is always buzzing, and exhibitors are extremely happy with the consistent traffic. The opening reception and all coffee breaks and lunches are held in the Marketplace.

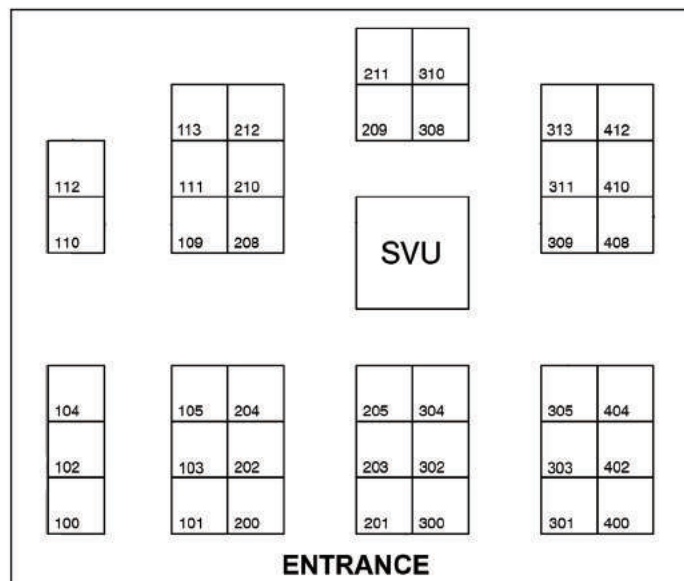
Exhibiting Companies Include:

- Ultrasound Manufacturers
- Peripheral Devices and Equipment Manufacturers
- Ultrasound Device, Supplies and Equipment Distributors
- Ergonomics Manufacturers
- Infection Prevention Supplies
- Training Phantoms
- Software Reporting Packages
- Credentialing Agencies
- Health Care Recruiters
- Non-Profit Societies Working in Vascular, Ultrasound, Radiology, Medical Imaging Area
- Ultrasound Schools

PRICING

Booth Size	EARLY BIRD by 2/28/23	REGULAR after 2/28/23	Fee Includes
10' x 10'	\$2,800	\$3,000	One complimentary full conference registration
10' x 20'	\$4,200	\$4,500	Two complimentary full conference registration
20' x 20'	\$6,800	\$7,200	Three complimentary full conference registration

FLOOR PLAN (SUBJECT TO CHANGE)



Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org.

SVU 2023 Reservation Contract

Please reserve the following for our company's participation at the 2023 Annual Conference & Marketplace
August 23–26, 2023 | Hyatt Regency New Orleans

Contact Information

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed below.

Name _____ Title _____

Company Name (as you wish it to appear when published) _____

Mailing address _____

City/State/Zip _____

Telephone _____ Email _____

Website _____

We understand this application becomes a contract when signed by us and accepted by SVU.

Signature _____ Date _____

Payment

Check Enclosed Send Invoice

Please Charge Credit Card: MasterCard Visa AMEX

Name on Card _____ Account # _____ Exp. _____

Signature _____ CVV# _____ Billing Zip Code _____ Date _____

- Rise and Shine..... \$10,000
- Live Scanning..... \$4,000
- Innovation Stations..... \$500
- Lunch Sponsorship..... \$5,000
- Refreshment Break Sponsorship..... \$3,000
- Technology Theater..... \$1,000

- Registration Desk Branding..... \$3,500
- Attendee Bag Sponsor..... \$6,000
- Lanyards..... \$2,000
- Mobile App Banner Ad..... \$3,000
- Awards..... \$ _____
- Attendee Bag Insert..... \$500
- Mobile App Push Notification..... \$250
- Abstract Award Sponsorships..... \$ _____
- Sponsorships of Keynote Presenter..... \$ _____

EXHIBITOR OPPORTUNITIES

Booth Preference: 1. _____ 2. _____ 3. _____

10' x 10' Booth
Early bird by 2/28/23..... **\$2,800**
Regular rate after 2/28/23..... \$3,000
Fee Includes: One complimentary full conference registration

10' x 20' Booth
Early bird by 2/28/23..... **\$4,200**
Regular rate after 2/28/23..... \$4,500
Fee Includes: Two complimentary full conference registrations

20' x 20' Booth
Early bird by 2/28/23..... **\$6,800**
Regular rate after 2/28/23..... \$7,200
Fee Includes: Three complimentary full conference registrations

COMBINED TOTAL \$ _____

Note: All exhibit and sponsorship invoices must be paid in full by June 30, 2023. April 1 is the last day to cancel and receive a refund minus the \$300 cancellation fee.



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Reserve Your Spot Today!
Join us in New Orleans.



SVU

SOCIETY FOR VASCULAR ULTRASOUND

Research • Education • Advocacy

Society for Vascular Ultrasound
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