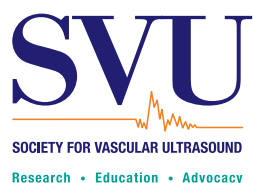




SPONSORSHIP GUIDE & EXHIBITOR PROSPECTUS

Presented By:



**August 7-9, 2025
Gaylord Opryland Resort &
Convention Center
Nashville, TN**

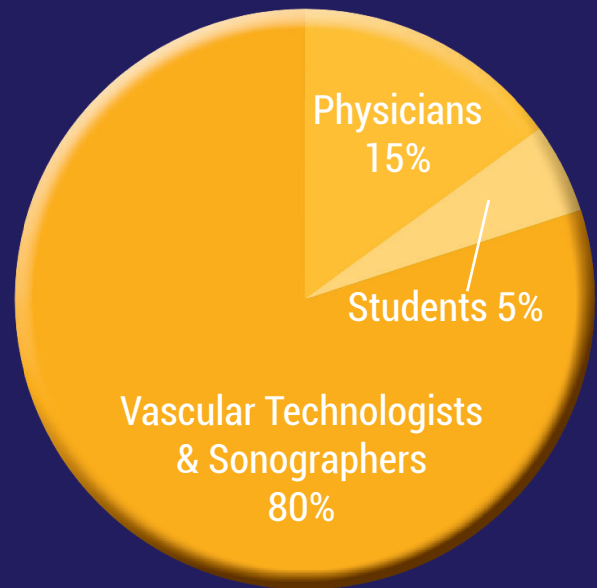
Marketplace Exhibit Dates: August 7-9, 2025

RESERVE YOUR SPACE TODAY!

SVU.org



Traditional Attendee Breakdown



Who Attends

The Society for Vascular Ultrasound Annual Conference & Marketplace is the event to attend to reach our niche audience, which includes:

- Vascular Technologists and Surgeons
- Physicians
- Cardiac Sonographers
- Cardiologists
- Vascular Lab Technical Directors and more...

Our targeted event has sponsorship and exhibitor opportunities that are guaranteed to get you in front of our audience who want to know about your organization's products and services.

We are open to your suggestions, too!

Please contact us if you would like to pursue an innovative sponsorship opportunity that is not listed.

Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org.

2025 Sponsorship Opportunities

A variety of sponsorship opportunities are available to offer consistent exposure across the three days of the event. We understand that different organizations have different financial resources, so opportunities have been created to meet any budget.

LIVE SCANNING

As educators speak from the dais, a sonographer or physician expert demonstrates using your machine, with your images projected onto the big screens.

Availability: 4

Cost: \$4,000

REGISTRATION DESK BRANDING

Attendees have to come to registration to get their badges and their attendee bags. Therefore what better place to have your branding than on the kickboards of the desk itself – the first thing they'll see upon arrival.

Benefits:

- Logo and/or company name on kickboards of registration desk
- Listing as sponsor on all sponsor signage, website and in mobile app

Cost: \$3,500

ATTENDEE BAG SPONSOR

All attendees receive a bag when they register for the Conference and the bag is probably the one thing, besides their devices, they make sure they have with them at all times. Keep your logo in front of attendees for three days straight when you sponsor this is part of any attendee's uniform.

Benefits:

- Logo and/or company name on attendee bags
- Listing as sponsor on all sponsor signage, website and in the mobile app

Cost: \$6,000

LANYARDS - SOLD

Every attendee needs a lanyard to hold their show badge. Sponsoring the lanyards will keep your logo around the necks of attendees for the entire event.

Benefits:

- Logo and/or company name on lanyard
- Listing as sponsor on all sponsor signage, website and in the mobile app

Cost: \$2,000

WATER BOTTLES

Every attendee will receive a water bottle to use during the conference. It is important to stay hydrated and your logo can be in the hands of all the attendees at the conference and beyond.

Benefits:

- Logo and/or company name on bottle
- Listing as sponsor on all sponsor signage, website and in the mobile app

Cost: \$2,500

2025 Sponsorship Opportunities

Market research has proven time and time again that keeping your brand in front of your current and prospective customers is necessary for you to remain top of mind. The SVU Conference offers many opportunities for you to maintain your brand presence, before during and after the event.

MOBILE APP BANNER AD

Since a printed show program is no longer provided, attendees have turned to using the mobile app as their go-to reference for anything related to the event. The Mobile App Banner ad shows up every time an attendee opens the app so it will be seen many times during the three-day event.

Cost: \$3,000

MOBILE APP PUSH NOTIFICATION

The mobile app has the ability to send messages to all attendees at anytime during the conference. If you are looking for an affordable way to get attendee's attention, this would do the trick. Use it to drive traffic to your book for a flash sale, promote a giveaway, or to meet an ultrasound celebrity.

Cost: \$250

ATTENDEE BAG INSERT - FLYER

Have a white paper or brochure that you want to get in the hands of all attendees? Provide it to be inserted into every attendee bag. (All bag inserts must be approved by SVU. Brochure should be no more than 4 pages.)

Cost: \$500

ATTENDEE BAG INSERT - GIVEAWAY

Want to place a branded giveaway into the attendee bag? This is any type of product, other than a flyer or brochure. (All bag inserts must be approved by SVU.)

Cost: \$800

ABSTRACT AWARD SPONSORSHIPS

Prices range from \$600 to \$1,100. If you are interested, please contact SVU Staff.

SPONSORSHIP OF A PRESENTER

Are you interested in sponsoring the Keynote Presenter or another speaker at the conference? These sponsorships will help cover the costs of their airfare and hotel accommodations. Please tell SVU Staff, which speaker you would like the funds to go to:

Keynote Speaker Cost: minimum \$3,000

Other Speakers Cost: minimum \$1,000



2025 Exhibitor Opportunities

The SVU Marketplace is the center of much of the activity at the Conference. It is always buzzing, and exhibitors are extremely happy with the consistent traffic. The opening reception and all coffee breaks and lunches are held in the Marketplace.

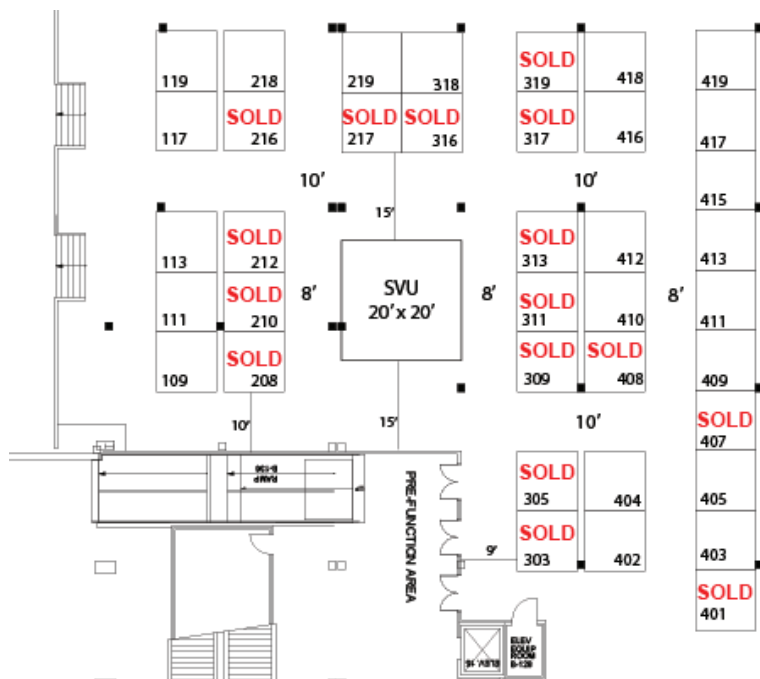
Exhibiting Companies Include:

- Ultrasound Manufacturers
- Peripheral Devices and Equipment Manufacturers
- Ultrasound Device, Supplies and Equipment Distributors
- Ergonomics Manufacturers
- Infection Prevention Supplies
- Training Phantoms
- Software Reporting Packages
- Credentialing Agencies
- Health Care Recruiters
- Non-Profit Societies Working in Vascular, Ultrasound, Radiology, Medical Imaging Area
- Ultrasound Schools

PRICING

Booth Size	EARLY BIRD by 2/28	REGULAR after 2/28	Fee Includes
10' x 10'	\$3,000	\$3,200	One complimentary full conference registration
10' x 20'	\$4,500	\$4,700	Two complimentary full conference registrations
20' x 20'	\$7,200	\$7,600	Three complimentary full conference registrations

FLOOR PLAN (SUBJECT TO CHANGE)



Please contact Missi McLean for conference sponsorships and exhibits at exhibits@svu.org.

SVU 2025 Reservation Contract

Please reserve the following for our company's participation at the SVU 2025 Annual Conference & Marketplace
August 7-9, 2025 | Gaylord Opryland Resort & Convention Center, Nashville, TN

Contact Information

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed below.

Name _____ Title _____

Company Name (as you wish it to appear when published) _____

Mailing address _____

City/State/Zip _____

Telephone _____ Email _____

Website _____

☐

We understand this application becomes a contract when signed by us and accepted by SVU.

Signature _____ Date _____

Payment

☐

Check Enclosed (Mail to P.O. Box 715491 Philadelphia, PA 19171-5491)

☐

Send Invoice

☐

Please Charge Credit Card:

☐

MasterCard

☐

Visa

☐

AMEX

Name on Card _____ Account # _____ Exp. _____

Signature _____ CVV# _____ Billing Zip Code _____ Date _____

- ☐ Live Scanning..... \$4,000
- ☐ Registration Desk Branding.....\$3,500
- ☐ Attendee Bag Sponsor.....\$6,000
- ☐ Lanyards.....\$2,000
- ☐ Water Bottles..... \$2,500
- ☐ Mobile App Banner Ad.....\$3,000
- ☐ Mobile App Push Notification.....\$250
- ☐ Attendee Bag Insert - Flyer..... \$500
- ☐ Attendee Bag Insert - Giveaway.....\$800
- ☐ Abstract Award Sponsorships.....\$ _____
- ☐ Sponsorships of Keynote Speaker (min. \$3,000).\$ _____
- ☐ Sponsorships of Other Speaker (min. 1,000).....\$ _____

EXHIBITOR OPPORTUNITIES

Booth Preference: 1. _____ 2. _____ 3. _____

☐

10' x 10' Booth

Early bird by 2/28..... **\$3,000**

Regular rate after 2/28..... \$3,200

Fee Includes: One complimentary full conference registration

☐

10' x 20' Booth

Early bird by 2/28..... **\$4,500**

Regular rate after 2/28..... \$4,700

Fee Includes: Two complimentary full conference registrations

☐

20' x 20' Booth

Early bird by 2/28..... **\$7,200**

Regular rate after 2/28..... \$7,600

Fee Includes: Three complimentary full conference registrations

COMBINED TOTAL \$ _____

Note: All exhibit and sponsorship invoices must be paid in full by July 1, 2025. June 1, 2025 is the last day to cancel and receive a refund minus the \$300 cancellation fee.



Reserve Your Spot Today!

Join us in Nashville.



SVU

SOCIETY FOR VASCULAR ULTRASOUND

Research • Education • Advocacy

Society for Vascular Ultrasound

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Send Payments To:

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www.svu.org